

Aly Khan

VP, Business Development & Partnerships, Magnific Enterprise

Aly Khan leads global enterprise partnerships at Magnific, focused on acquiring and expanding relationships with the world's most recognized brands. Since launching the enterprise motion in May 2025, he has developed the go-to-market playbook from scratch, bringing in partners spanning entertainment, consumer goods, media, and beyond. His focus: making Magnific Enterprise the default operating layer for global creative production.

He came to the role with a track record built at the frontier of enterprise AI — before most companies had a playbook for it. He joined Cohere, a global enterprise AI company, as the first BD hire — five months before ChatGPT launched — and rode the rollercoaster of discovery as large language models went from niche to defining technology. From there, he launched the enterprise go-to-market at Stability AI (the creators of Stable Diffusion technology). The throughline across each role is the same discipline: lead with the business problem, build trust through alignment, and scale the relationship.

His conviction: AI is an upgrade to human capability on a civilizational scale. The real unlock is the courage to put your deepest ideas into it — and the strategic clarity to see why that matters.

When he's not closing deals, Aly is training. Lifting, hot yoga, and hot pilates. He takes the mind-body connection seriously, with the same intensity with which he operates at work.

"Lead with the business problem, build trust through alignment, scale the relationship. That's the playbook. In AI, in enterprise, and in life."

— Aly Khan, VP Business Development & Partnerships, Magnific Enterprise